



<https://archive.bizmarquee.com/job/seo-specialist/>

SEO Specialist

Description

BizMarquee.com, Inc. is looking for a multitasking, self-managed individual with excellent customer service skills and ability to optimize websites for search engine visibility and communicate progress and opportunities clearly with the clients.

BizMarquee.com, Inc. is a local website design, hosting and SEO company that has been in business since the 1990's and has a stellar reputation for strong customer service.

Responsibilities

The ideal candidate would be responsible for:

1. Create and launch SEO Campaigns.
2. Improving clients rank in major search engines.
3. Optimizing websites both on-page and Google My Business.
4. Fixing issues that could be causing SEO obstacles.
5. Researching opportunities using Moz, Google Search Console, as well as reverse-engineering the client's competition.
6. Communicating with the clients at least once per month with a report of progress and executive summary.

Qualifications

Required Proficiency in:

- WordPress, Content Updates and Optimizing within WordPress
- Google Analytics, Search Console and Google My Business
- Moz, or other well known SEO Reporting/Analysis system

Bonus if you have proficiency in:

- Content writing
- Social media posting
- Backlink origination

We do not manage any paid-ads campaigns

Successful Candidate Traits:

- Self-Starter
- Positive Attitude
- Reliable
- Problem Solver
- Collaborative / Teamwork Oriented
- Coachable

Job Benefits

Full Medical Benefits

Hiring organization

BizMarquee.com, Inc.

Employment Type

Full-time, Part-time

Industry

Web Design / Hosting / SEO

Job Location

77 E. Main St, Suite 202, 21157,
Westminster, MD

Working Hours

Negotiable

Base Salary

\$ Negotiable

Date posted

March 18, 2021

- Healthcare
- Dental
- Vision
- HSA